

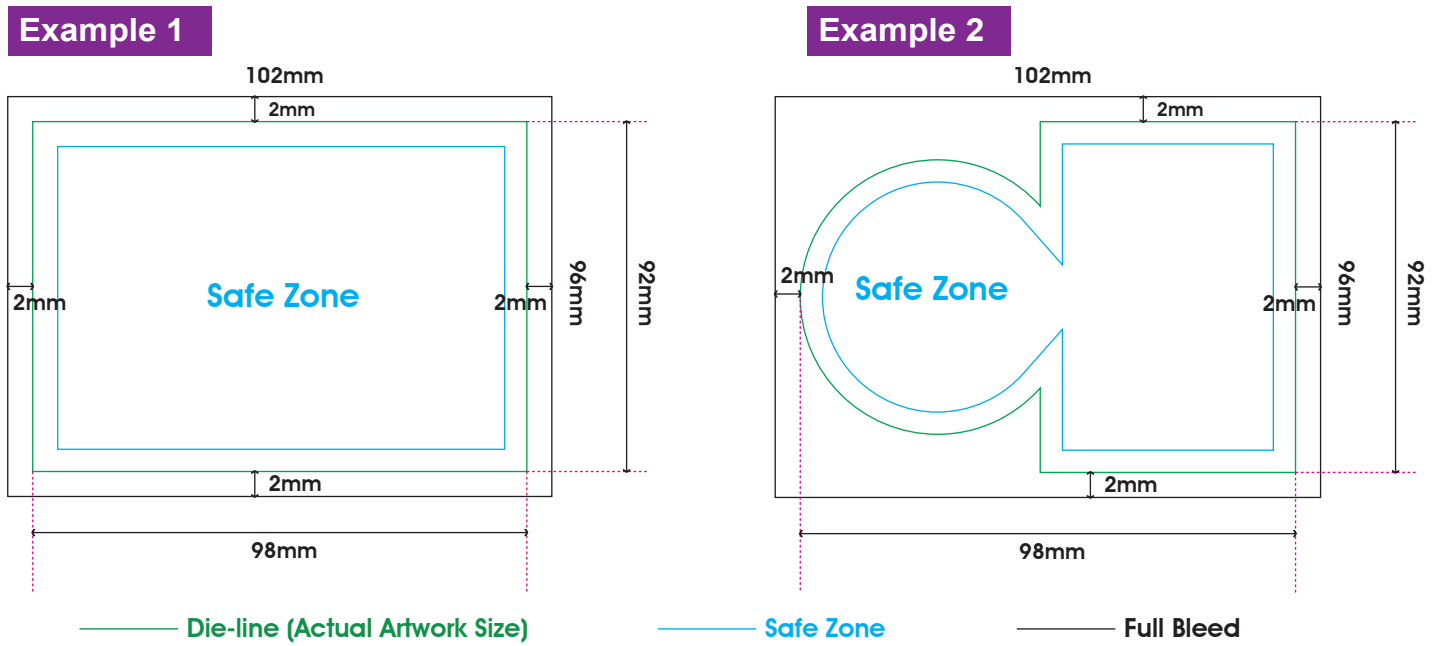
SAFE ZONE, BLEEDING, DIE LINE

Example :

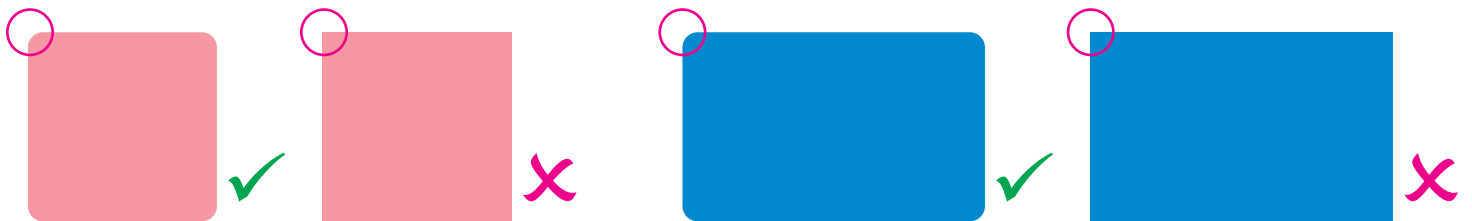
Input the artwork actual size at Ordering Page when you place order.

Let's say your artwork = 98mm x 92mm

- ▶ **Actual Artwork Size *(Die Line)**
98mm x 92mm
- ▶ **Full Bleed Size (add exactly 2mm to each side of order)**
102mm x 96mm
- ▶ **Safe Zone**
2mm from all sides of die-cut edge
* Die line must same with order size



IMPORTANT NOTES FOR WASTE REMOVAL FINISHING



Artwork with square & rectangle shape **MUST** require minimum 2mm radius edge (round corner)

PREPARING FILE FOR LABEL STICKER WITH DIE LINE ARTWORK SPECIFICATION

STEP 1

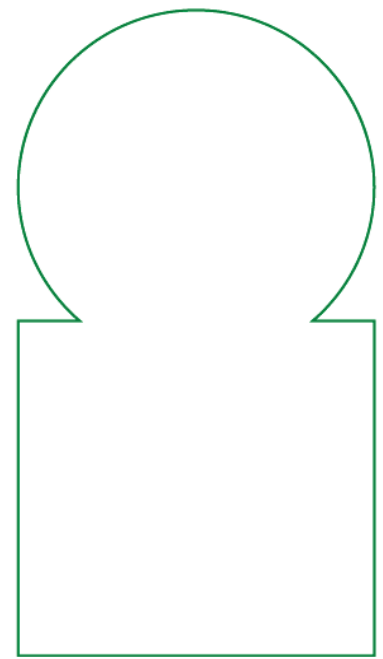
File 1:



File 2:




File 3:




File 1: Full artwork with artwork and die line for die cut.
 File 2: Artwork to be printed only.
 File 3: Die line in color: **C:100, M:0, Y:100, K:0**
 Note:
 · Ensure die line is positioned accurately (as per File 1) to avoid mis-registration.
 · Die Line in JPEG file is **NOT ALLOWED**

STEP 2

 Zip all PDF files together (In zip format)

Can refer to this link how to ZIP file:
How to zip multi files

 Combine and save into 1 PDF file (3 pages)

STEP 3

Upload your artwork to place order.

DIE LINE PRECAUTIONS

Cutting Edge Tolerance: + -1mm

Below are mis-registration scenario that can be happen during the die-cut process when die lines is not correctly placed, as + -1mm cutting edge tolerance has to be taken into consideration.

► **Scenario 1 :**

What happens when die line falls exactly on the artwork line.

When die line is exactly on artwork line, the result is, die cut may not align accurately during the die-cut process.	Solution: Allow min. 2mm between artwork line and die-cut line.

► **Scenario 2 :**

What happens when die line is exactly on different colour background.

When the artwork is prepared with the die line as shown below, the final outcome may look like the picture shown on the right.	
Solution : (a) Fill the background with White OR (b) Fill the background with Red	

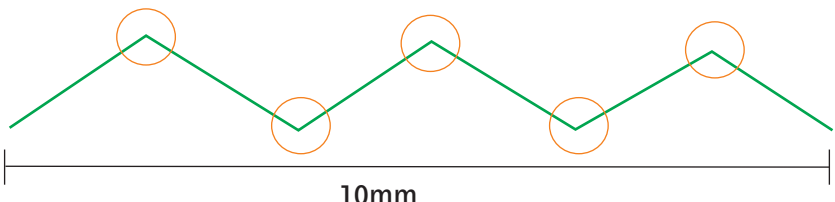

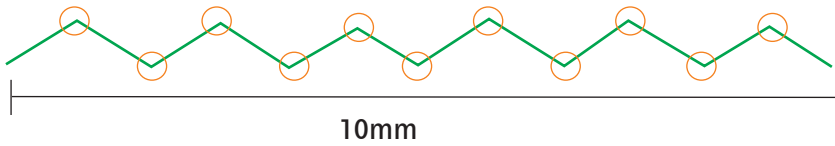

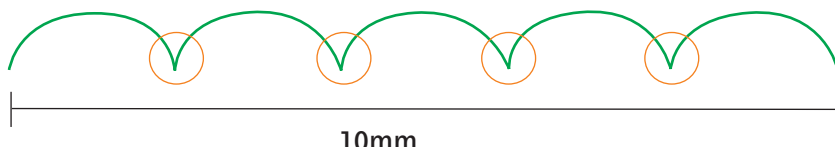
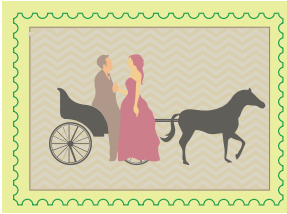
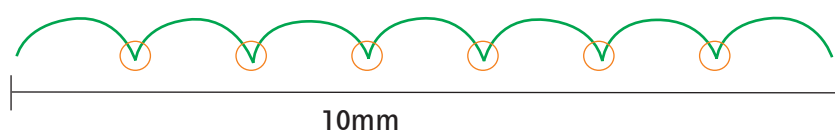
* Member is advised to revise artwork when these problem are detected.

* Exccard shall not be held liable for any of defect in printing outcome due to artwork sent not correctly prepared as advised.

GAP BETWEEN MULTI-EDGES DIE LINE

How to define "Multi-Edges Die Line" - More than 5 cutting edges within 10mm.

Shown below is the correct and incorrect multi-edge die-line edges:

 <p>10mm</p>	✓		✗
 <p>10mm</p>	✗		✗
 <p>10mm</p>	✓		✗
 <p>10mm</p>	✗		✗

1 COLOUR LABEL STICKER

Artwork with toning from 10% - 100% is allowed for 1 colour label sticker.
For example:

Cyan 100%

SINGLE TONE STICKER




Cyan Artwork With Toning

SINGLE TONE STICKER

GAP BETWEEN MULTI-EDGES DIE-LINE

White color is only available for OPP and not available for other stickers. Printed stickers will show white color due to sticker surface color are white (MKPS, PRPS, PPNG and SYPR).

Yet for Transparent OPP sticker , since it is transparent, so printing without white ink will be see through if paste on colored surface.

Actual Artwork	Printed OPP Sticker without White Ink	Printed OPP Sticker with White Ink
	 <p data-bbox="454 1232 933 1332">Paste on yellow colored surface Wording area will be see through due to printing skip on white color area</p>	 <p data-bbox="1021 1232 1476 1332">Wording area will be printed as white color *white ink printing might be not solid</p>

ARTWORK PREPARATION FOR OPP WITH WHITE INK

For order with 4C + White

- Page 1: Overview artwork (Printable artwork and Dieline)
- Page 2: White artwork with Process Black Colour (K100) - rename to "White"
- Page 3: Printable artwork only (CMYK)
- Page 4: Dieline only

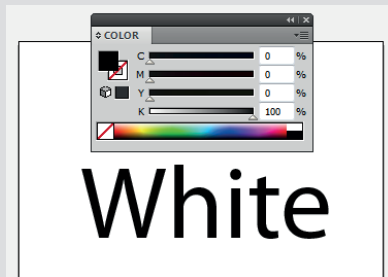
For order with White (1C)

- Page 1: Overview artwork (White artwork and Dieline)
- Page 2: White artwork with Process Black Colour (K100) - rename to "White"
- Page 3: Dieline only

Finishing Cut To Size

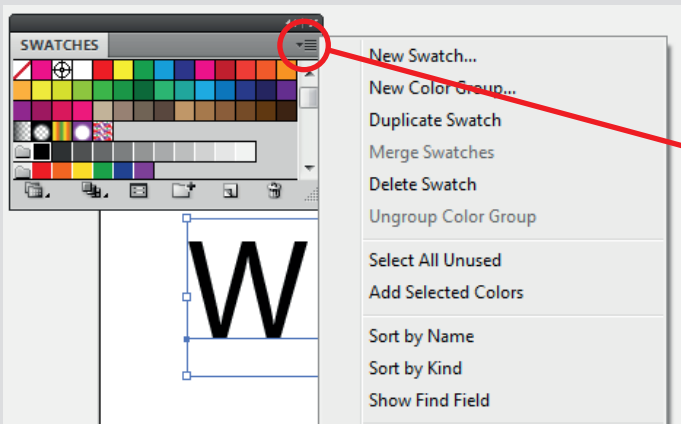
- Page 1: White artwork with Process Black Colour (K100) - rename to "White"
- Page 2: Printing artwork

RENAME THE COLOR SWATCH NAME BY USING ADOBE ILLUSTRATOR



STEP 1

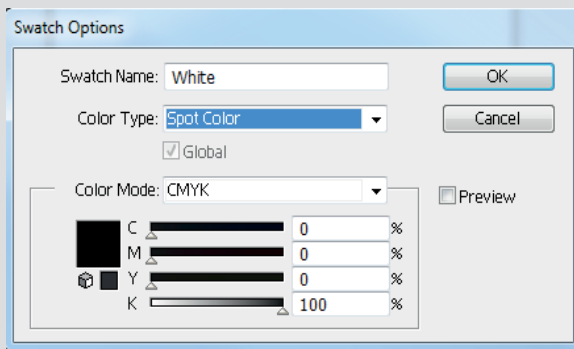
Fill colour with K100



Click here to find "swatches option"

STEP 2

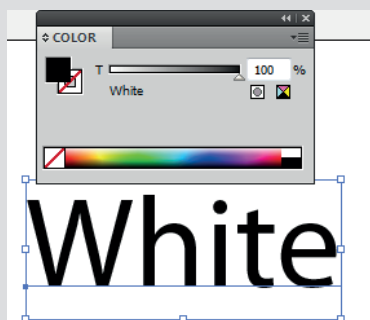
Windows > Swatches > Swatches option



STEP 3

At swatch option choose color mode to "Spot Color" and rename the swatch name to "White"

Rename colour to precisely "White"
 - "W" must in CAPITAL LETTER
 - Make sure no space after "e"



STEP 4

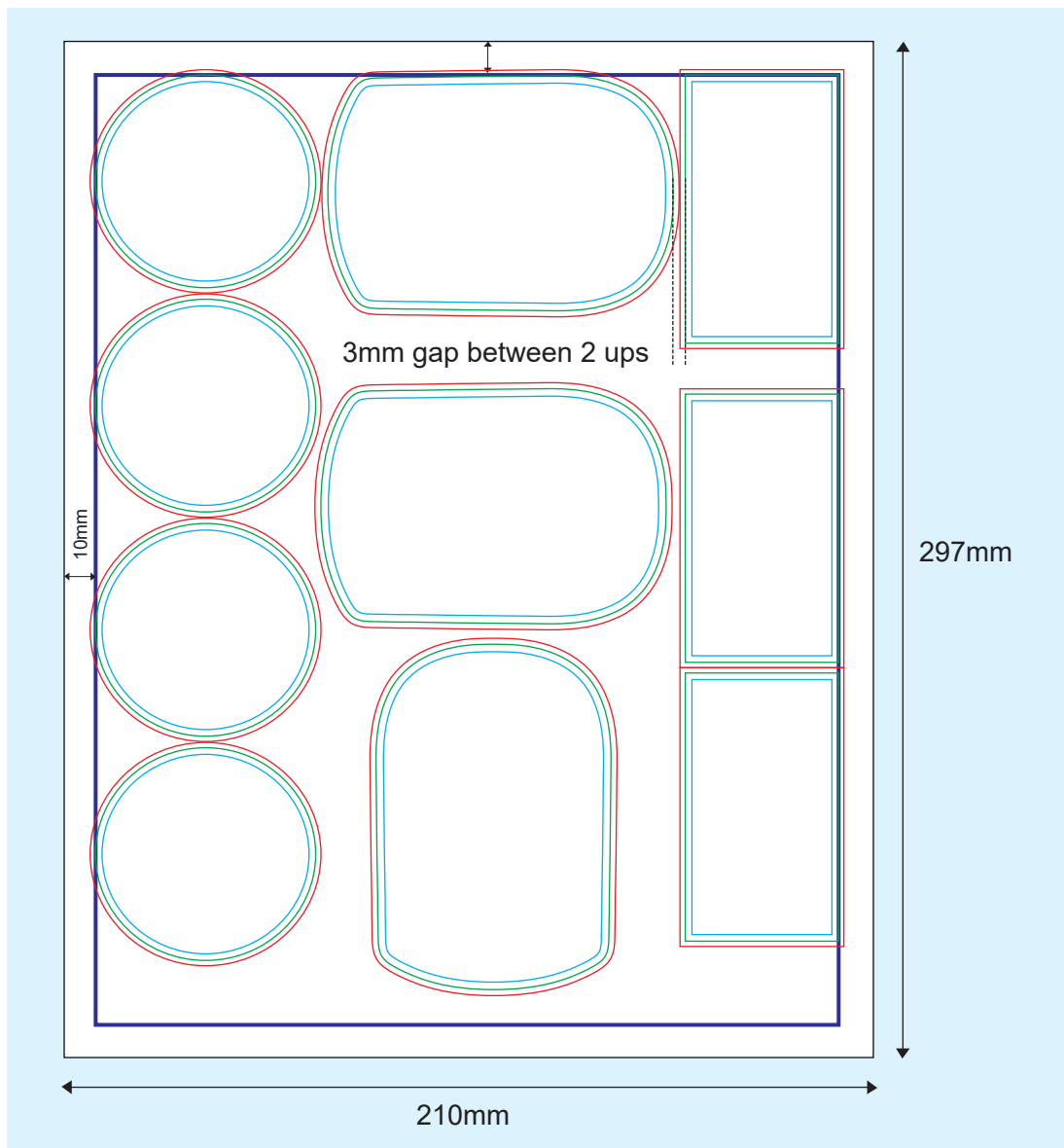
Double confirm by checking the artwork is filled with K100 with "White" swatch name.

KISS CUT (HALF CUT + CUT TO SHEET SIZE/1UP) LABEL STICKER ARTWORK FILE PREPARATION

ExcCard will verify the delivery sheet size, but won't specifically examine the actual artwork size for your die-line. Therefore, it's essential that you ensure your artwork size is accurate within your artwork file.

MULTIPLE DIE LINE LABEL STICKER ARTWORK FILE PREPARATION

Please refer to the diagram below for the artwork dimension. For example, A4 size:



Noted:

- 1.5mm bleeding
- Die cutting size
- 2mm safe zone

— 10mm safe zone for cut to size sticker

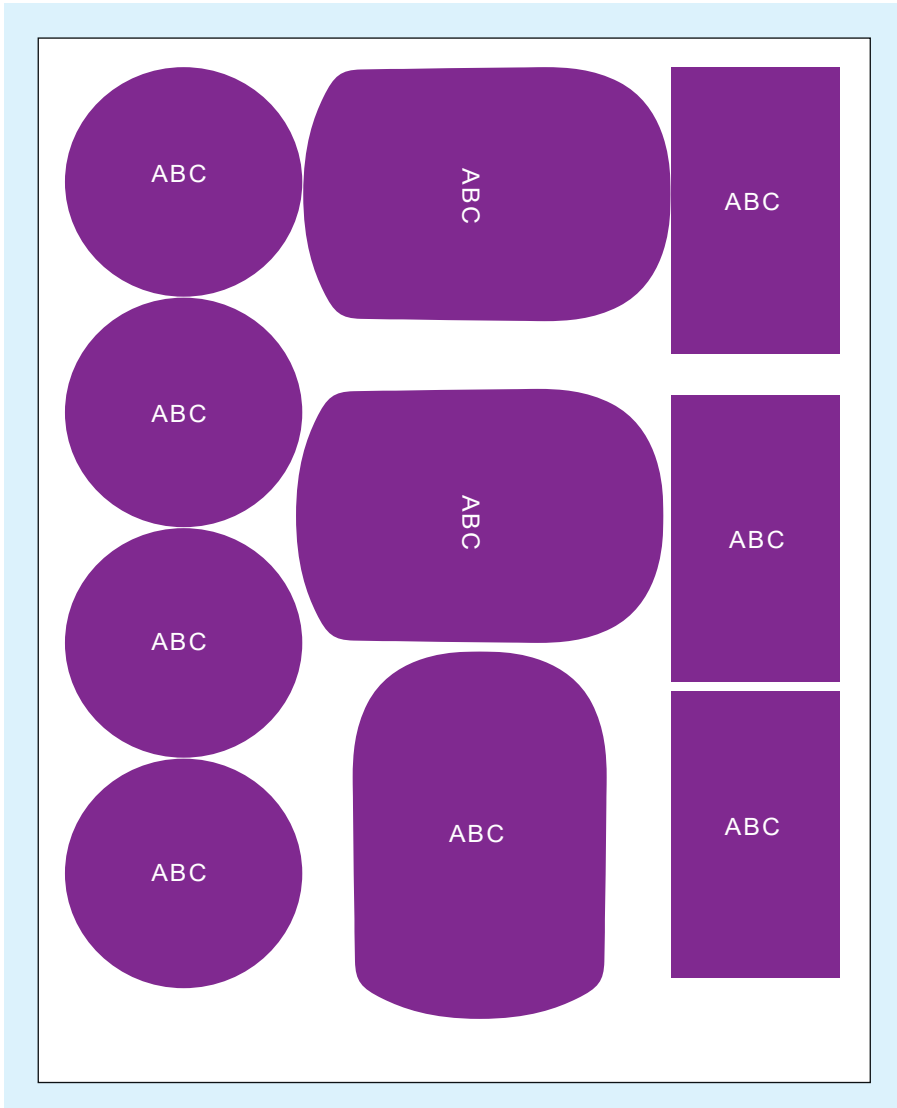
* Order size minus 20mm.
 Example: Width: 210mm - 20mm = 190mm;
 Height: 297mm - 20mm = 277mm
 So total size for safe zone is = 190mm x 277mm

— Sticker product size

* The gap between 2 trim lines must at least 3mm

MULTIPLE DIE LINE LABEL STICKER ARTWORK FILE PREPARATION

Page 2 : CMYK Printing



MULTIPLE DIE LINE LABEL STICKER ARTWORK FILE PREPARATION

Page 3 : Die Line

