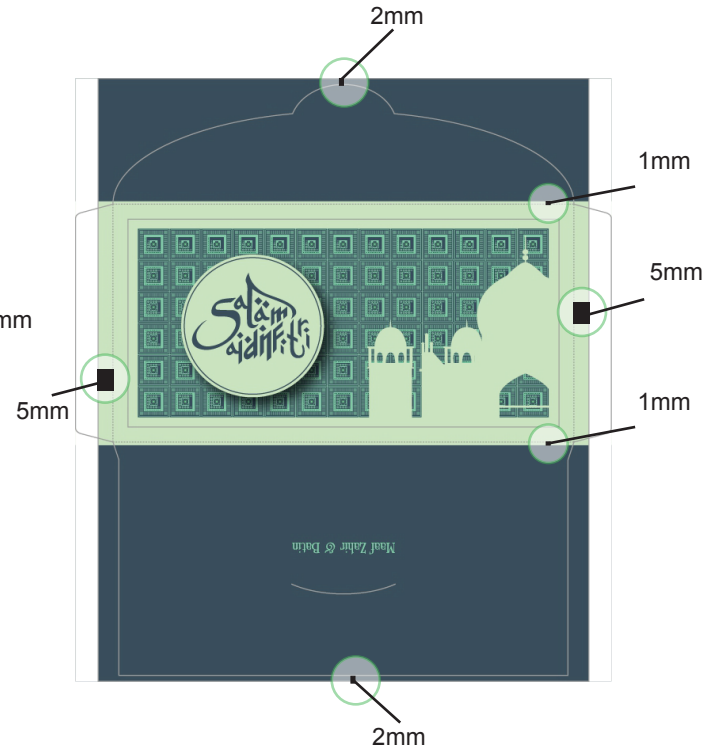


GENERAL

Important:

- 1a. For MP 101 & MP 104 in your artwork, for the gluing side (right edge), please allow a minimum of 5mm bleed from the Trim Line to avoid the appearance of a 'white line' after folding / gluing as shown below in Diagram 1.
 - 1b. For MP 103, in your artwork, for the gluing side (left and right edge), please allow a minimum of 5mm bleed from the Trim Line to avoid the appearance of a 'white line' after folding / gluing as shown below in Diagram 1.
 - 2. It is strongly advisable to use the same background colour for front panel, back panel or slit flap to avoid colour contrast after folding.
 - 3. If your design contains different background colour for front panel, back panel or slit flap, you are **REQUIRED** to allow 1mm bleed.
- The outcome is shown below in Diagram 2. Hence, Member shall notice this risk and EXCARD shall not be held responsible for the visibility of the colour variance between the panels of the money packet.

Diagram 1



Bleeding Guideline for MP 101 & MP 104


Bleeding Guideline for MP 103

Diagram 2




Desired Result



 With 1mm Bleeding



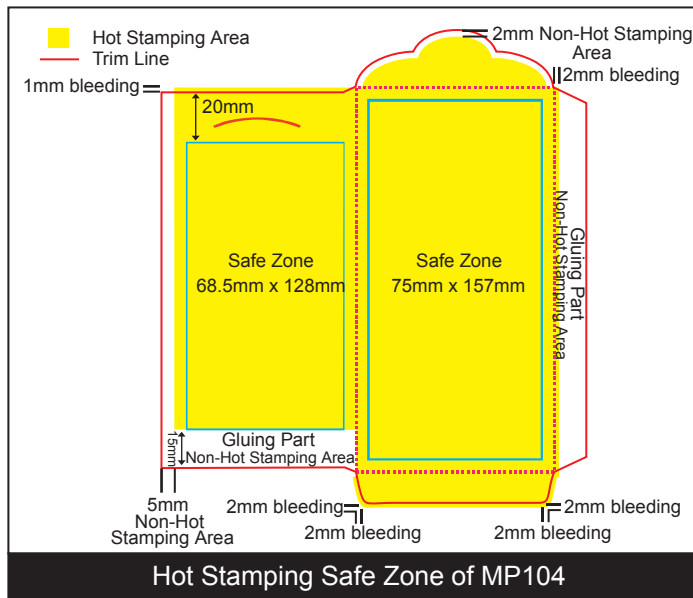
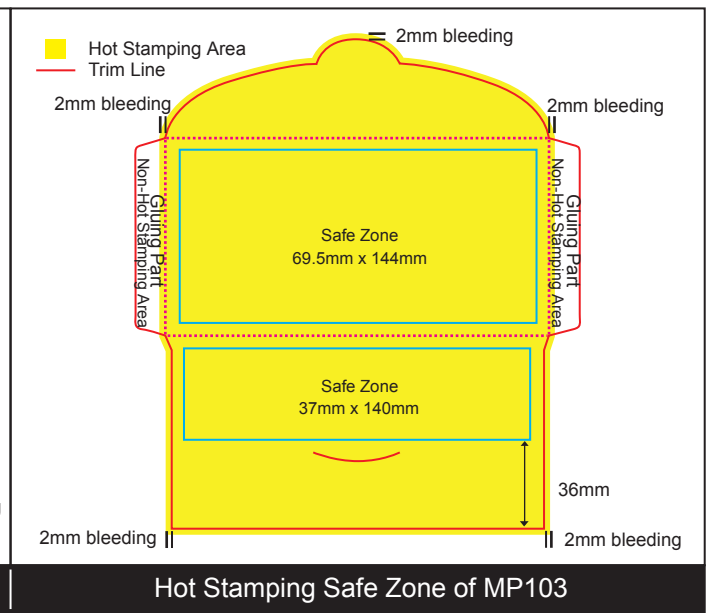
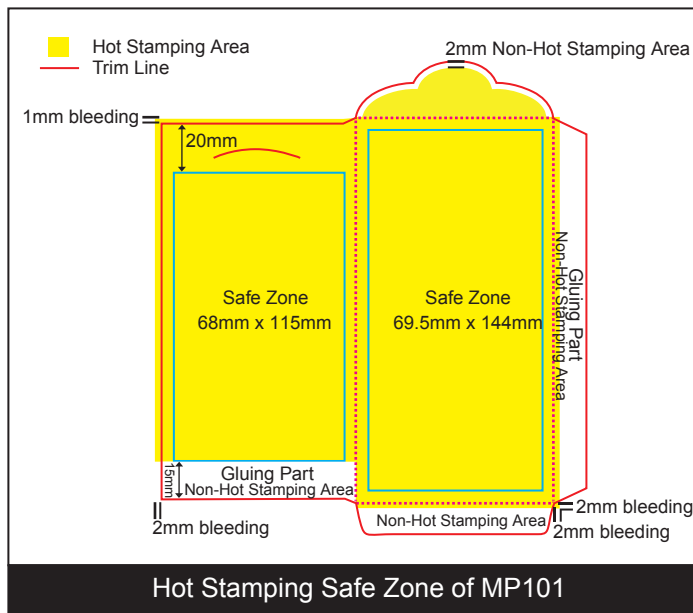
 Without 1mm Bleeding

Colour variance on the back panel appears after folding.

HOT STAMPING

Important:

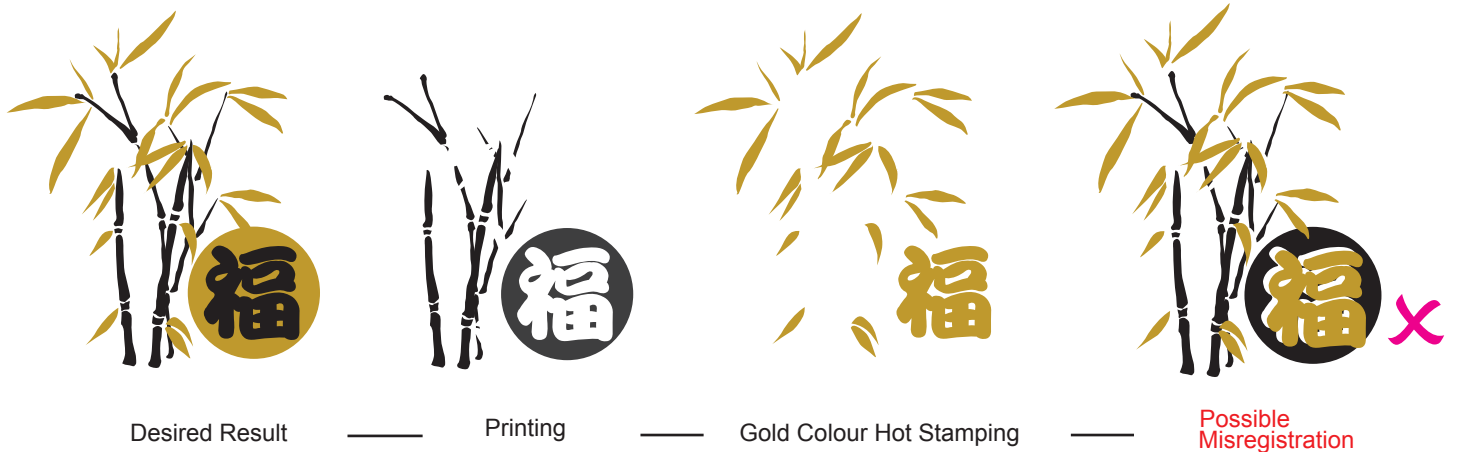
1. Important Image/Text to be hot stamped must be within Hot Stamping Safe Zone.
2. Please use our Product Size Template to ensure you prepare your artwork correctly.
3. Stamping pressure may leave a stamping mark on the back of money packets. Hence, member shall notice this risk and EXCARD shall not be held responsible for the stamping mark on the back.
4. Hot stamping must in hot stamping safe zone area (Yellow line in template)
However, tolerance for hot stamping is $\pm 1.5\text{mm}$. It has tendency of artwork appear to other panel. Hence, it is advisable that important item is within safe zone. (Refer Precaution on artwork: Avoid extended graphic overlapping on the folding line)
5. Please refer to "General Preparing Hot Stamping Format" for other hot stamping requirements.



* Take note : Hot Stamping on Money Packet is applied with open size.

6. Fine registration artwork is **NOT** allowed (artwork refer to the Hot Stamping Artwork Specification). We shall **Not Accept** any **Rejection** on Fine Registration Artwork. Tolerance : ± 1.5 mm (due to die cutting, gluing and folding process)

Hot Stamping With Fine Registration Design Not Accepted.



Avoid extended graphic overlapping on the folding line
(Applicable for CMYK Printing and Hot Stamping)

Example:

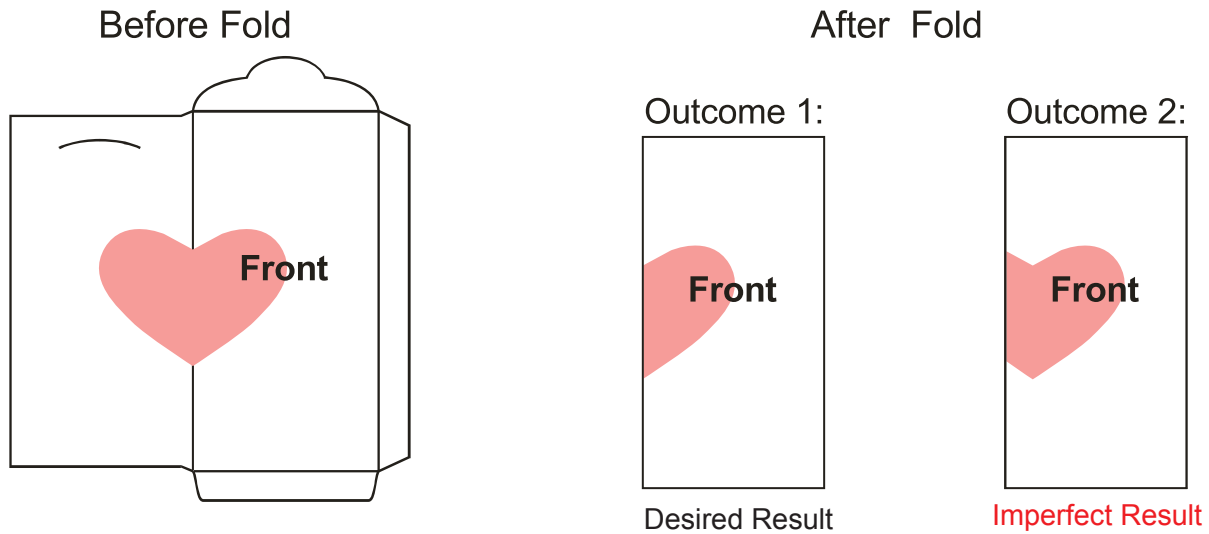


Diagram 9: Possible Outcome When The Graphic is Overlapping On The Folding Line

Money Packet Dimension Detailing

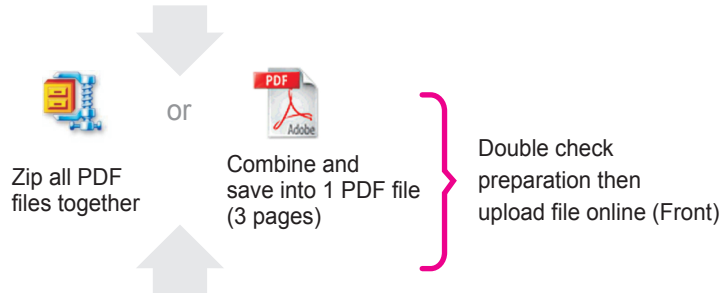
Product Code	Close Size (mm)	Open Size (mm)	Margin		Hot Stamping Margin	
			Front (mm)	Back (mm)	Front (mm)	Back (mm)
MP 101	154 x 79.5	189.5 x 170.5	144 x 69.5	115 x 68	144 x 69.5	115 x 68
MP 103	79.5 x 154	197.5 x 179	69.5 x 144	37 x 140	144 x 69.5	140 x 37
MP 104	167 x 85	203.5 x 181.5	157 x 75	128 x 73.5	157 x 75	128 x 68.5

HOW TO PREPARE MONEY PACKET ARTWORK WITH HOT STAMPING:



File 1
 Full artwork inclusive of image to be hot stamped
 You MUST fill the area/image to be hot stamped in maximum 2 colours:
 Pantone 871C (Gold)
 Pantone 877C (Silver)
 Pantone 185C (Red)
 Pantone 355C (Green)
 Pantone 072C (Blue)
 Pantone Black C (Black)

File 2
 Artwork without image to be hot stamped
 Exclude the area/image to be hot stamped. This artwork will be printed using process colour.



File 3
 Artwork of Image to be hot stamped
 Ensure image is positioned accurately (as per File 1) to avoid misregistration.
 Again, you MUST fill the area/image to be hot stamped in maximum 2 colours:
 Pantone 871C (Gold)
 Pantone 877C (Silver)
 Pantone 185C (Red)
 Pantone 355C (Green)
 Pantone 072C (Blue)
 Pantone Black C (Black)