VARIABLE DATA PRINTING (VDP) ARTWORK REQUIREMENT

VDP TYPE

- Numbering
- Numbering + Text
- Text

Note:
- Maximum 6 VDP (For Front Cover Only)
- Minimum Font Size: 10 pts

FONT TYPE ALLOW

- Arial
- Century Gothic
- Times New Roman
- Allegro
- BAZOOKA
- Calligrapher
- Chaucer
- Cloister Black BT
- Comic Sans MS
- English 111 Vivace

VDP COLOR

- Make your font color solid. No toning should be applied so that your font can be sharp and legible.

VDP FONT ALIGNMENT TYPE

All VDP Type can be different alignment on 1 artwork.
- Left
- Center
- Right

Example:
- VDP1 (Center) + VDP2 (Left) + VDP3 (Center)
- VDP1 (Left) + VDP2 (Center) + VDP3 (Center)
- VDP1 (Right) + VDP2 (Center) + VDP3 (Left)

- Set VDP safe zone by your own size.
- Font Alignment (Left, Center) will adjust within the safe zone.
- Ensure VDP is within the safe zone after adjust font alignment.
- Ensure VDP number & text must follow excatly with Order Font Type and Size (without any distortion)

VDP FONT ALIGNMENT TYPE

Example:

VDP1 **(Left)** + VDP2 **(Left)** + VDP3 **(Left)**

Page 1: Printing Artwork + VDP Identity & Location

Put the longest VDP number & text in the space and within safe zone to make sure the artwork outcome can printed out.

Page 2: Sample Artwork

VDP1 **(Center)** + VDP2 **(Center)** + VDP3 **(Center)**

Page 1: Printing Artwork + VDP Identity & Location

Put the longest VDP number & text in the space and within safe zone to make sure the artwork outcome can printed out.

Page 2: Sample Artwork

VDP DIFFERENT FONT ALIGNMENT

Example:

VDP1 **(Center)** + VDP2 **(Left)** + VDP3 **(Center)**

Page 1: Printing Artwork + VDP Identity & Location

Page 2: Sample Artwork

Put the longest VDP number & text in the space and within safe zone to make sure the artwork outcome can printed out.

VDP DIFFERENT LOCATION

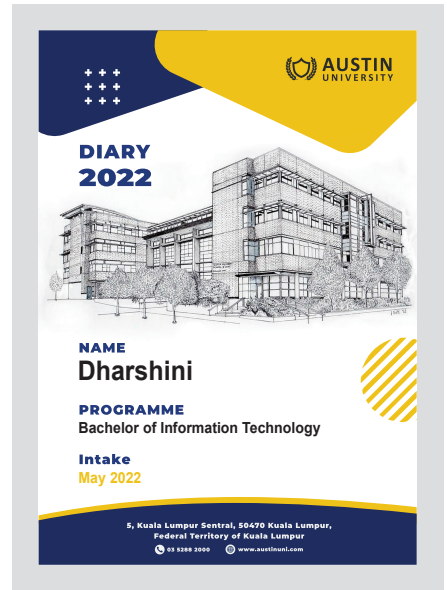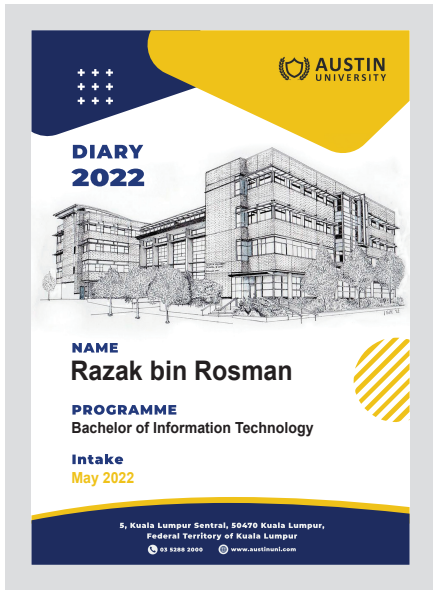Multi-variable data at different location will have different indicator.

Example:

Page 1: Printing Artwork + VDP Identity & Location
(VDP color have to in Green color)

Page 2: Sample Artwork
(VDP color depend on order color)

PRINTING OUTCOME

Example: VDP1 **(Left)** + VDP2 **(Left)** + VDP2 **(Left)**

VDP AT SAME LOCATION

Single variable data will use same indicator.

Example:

Page 1: Printing Artwork + VDP Identity & Location
(VDP color have to in Green color)

Page 2: Sample Artwork
(VDP color depend on order color)

VDP FILE PREPARATION

Please always refer to table below for page arrangement before submit your artwork.

Print Colour	Print Direction	File Name	File
4C	Front Cover	**File 1** File Name: CSV	**File 1 (Spreadsheet)** CSV
		File 2 File Name: VDP Sample	**File 2 (PDF)** Page 1: Printing Artwork + VDP Identity & Location Page 2: Sample Artwork

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