

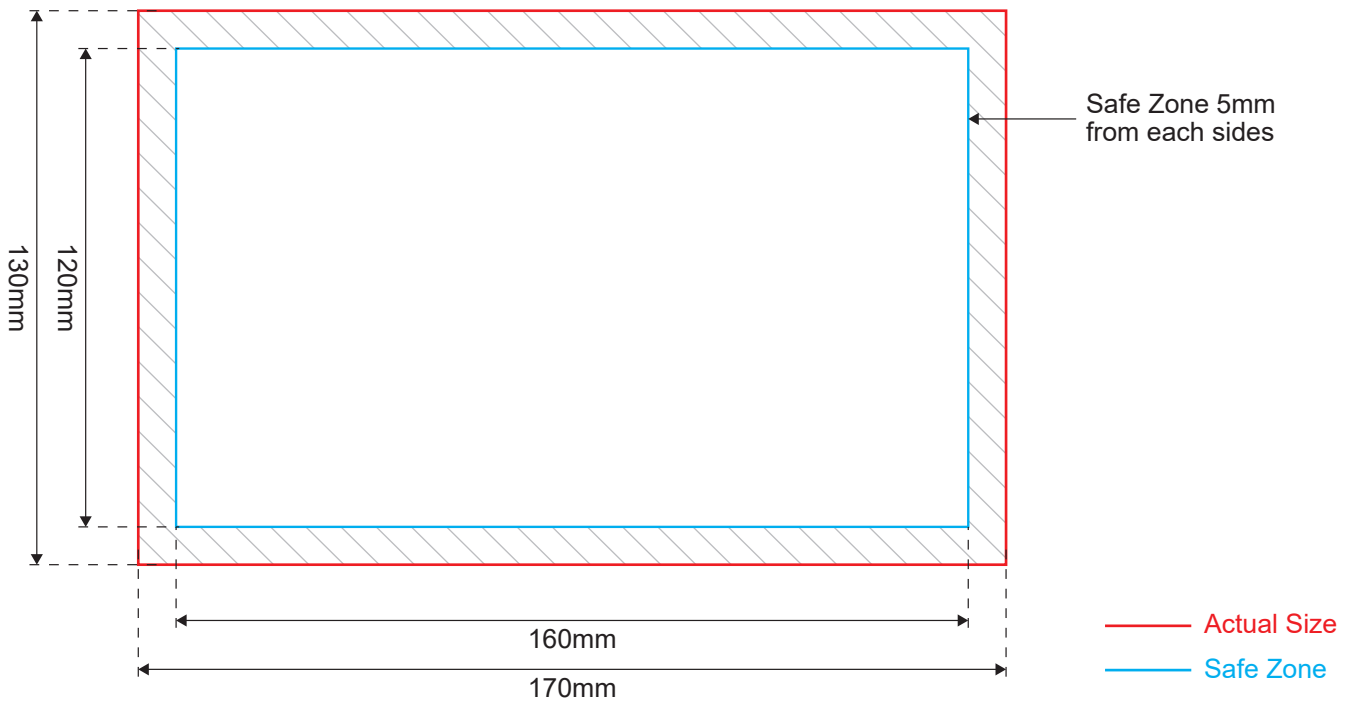
GENERAL ARTWORK DIMENSION

Safe Zone : **5mm** not printable for all edges

Example: Static Cling Window Sticker size 130mm x 170mm, therefore

Actual Size : 130mm x 170mm

Safe Zone : 120mm x 160mm



FILE FORMAT

Adobe Acrobat Document (*.pdf)

- Provide better printing quality

MARKING AND TRAPPING

Do not apply any crop mark and trapping to your files, including box or bleeding marking or margin marking.

STANDARD CHECKLIST

ARTWORK

- Artwork is prepared in our Product Size Templates
- Vital elements are within Safe Zone
- No crop mark are applied

FILE FORMAT

- Adobe Acrobat Document (*.pdf)
- Resolution: 300 dpi
- Total File Size: below 5 MB / file
- File Name: abc_faceout / abc_facein

FONTS

- Curve / Path / Create outline all fonts

LINE WEIGHT

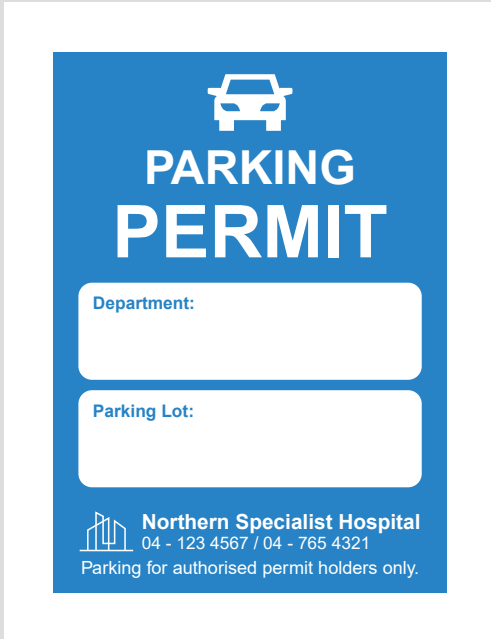
- No lines are less than 0.25pts

MARKING & TRAPPING

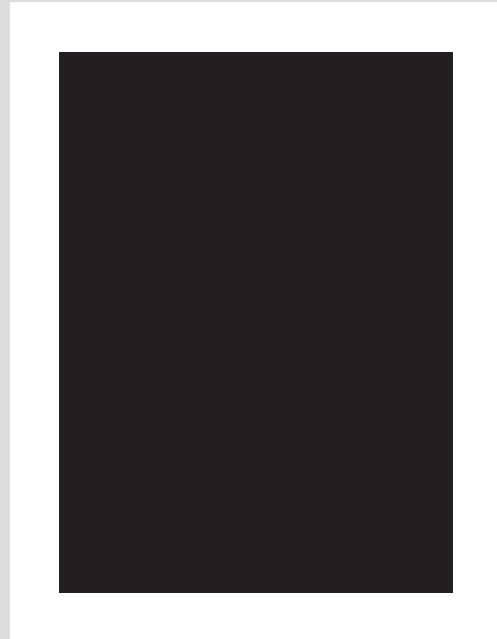
- Do not apply any crop mark and trapping to your files, including box, bleeding marking, margin marking and custom die cut (Dotted line).

WHITE BASE ARTWORK PREPARATION METHOD

Example: Face Out View



Page 1: CMYK Printing

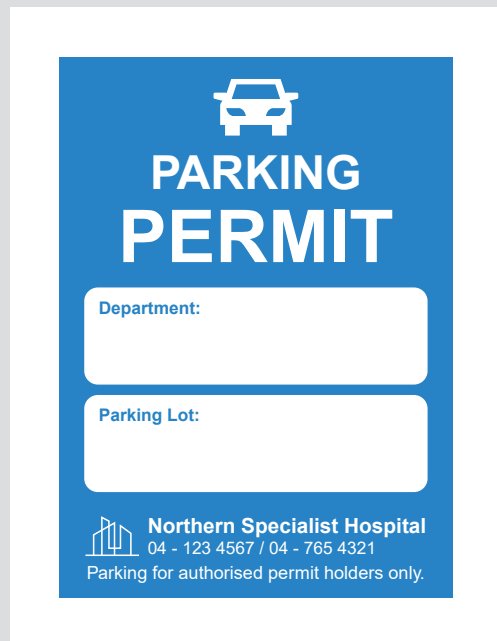


Page 2: White Base Artwork

Example: Face In View



Page 1: White Base Artwork



Page 2: CMYK Printing

WHITE BASE ARTWORK PREPARATION METHOD

Example: Both Side View

1st PDF

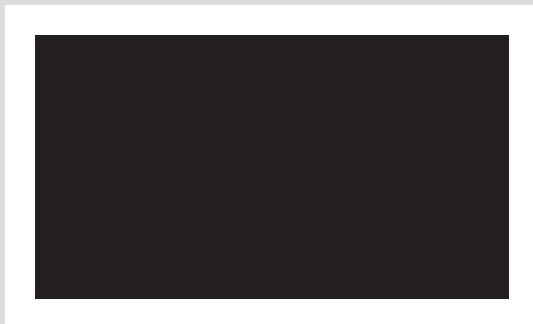


Page 1: CMYK Printing with Face Out Artwork

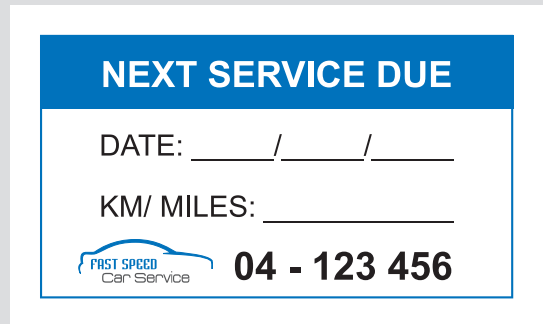


Page 2: White Base Artwork

2nd PDF



Page 1: White Base Artwork

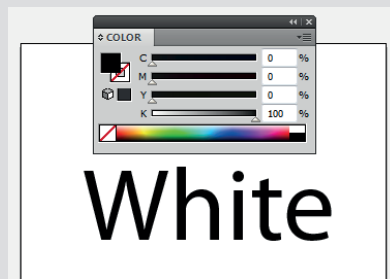


Page 2: CMYK Printing with Face In Artwork

IMPORTANT NOTES IN PREPARING WHITE BASE ARTWORK

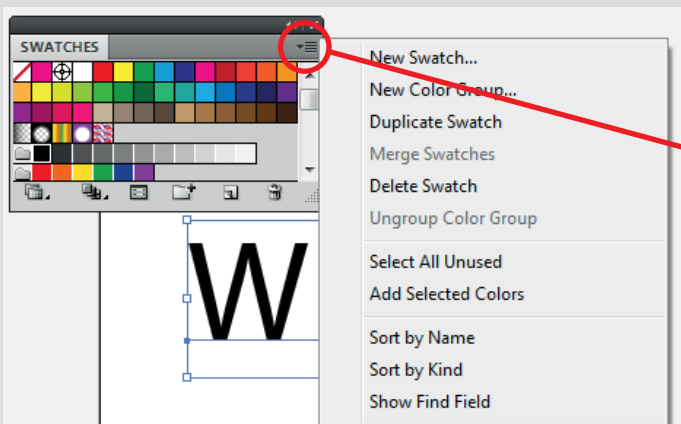
1. Fill the artwork with black (K100) to indicate the area for white base.
2. Rename colour to precisely "White" to indicate the area of white base instead "WHITE" or "white"
 *Excard will not held responsibility on any wrong white spot colour naming error.
 (eg. "WHITE" or "white" or White(space))
3. Only use Adobe Illustrator to prepare the white base artwork.
4. JPEG file format or JPEG save in PDF format is not allowed while prepare white based artwork.
5. White based artwork must prepare in VECTOR

RENAME THE COLOR SWATCH NAME BY USING ADOBE ILLUSTRATOR



STEP 1

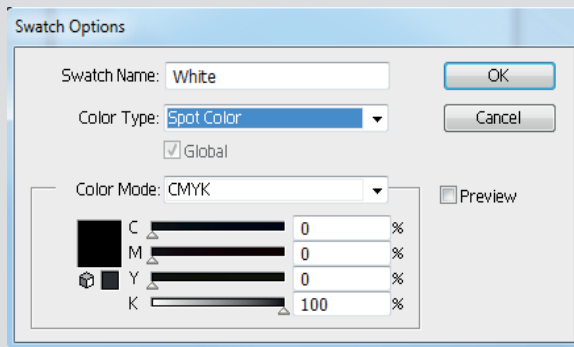
Fill colour with K100



Click here to find "swatches option"

STEP 2

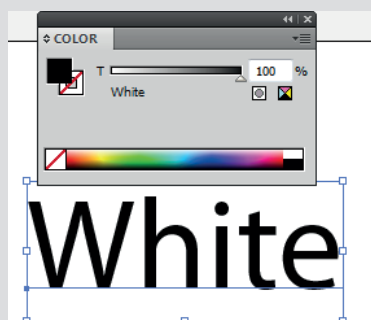
Windows > Swatches > Swatches option



STEP 3

At swatch option choose color mode to "Spot Color" and rename the swatch name to "White"

Rename colour to precisely "White"
 - "W" must in CAPITAL LETTER
 - Make sure no space after "e"



STEP 4

Double confirm by checking the artwork is filled with K100 with "White" swatch name.

FILE PREPARATION

Please always refer to table below for page arrangement before submit your artwork.

Print Colour	Print Direction	File Name	File
4C + White Base	Face Out	Face Out	Page 1: CMYK Printing Page 2: White Base Artwork
	Face In	Face In	Page 1: White Base Artwork Page 2: CMYK Printing
4C + White Base + 4C	Both Side	Face Out	Page 1: CMYK Printing with Face Out Artwork Page 2: White Base Artwork
		Face In	Page 1: White Base Artwork Page 2: CMYK Printing with Face In Artwork

Note:

1. 4C + White Base require to submit 1 file, either Face Out or Face In.
2. 4C + White Base + 4C require to submit 2 files, Face Out and Face In.