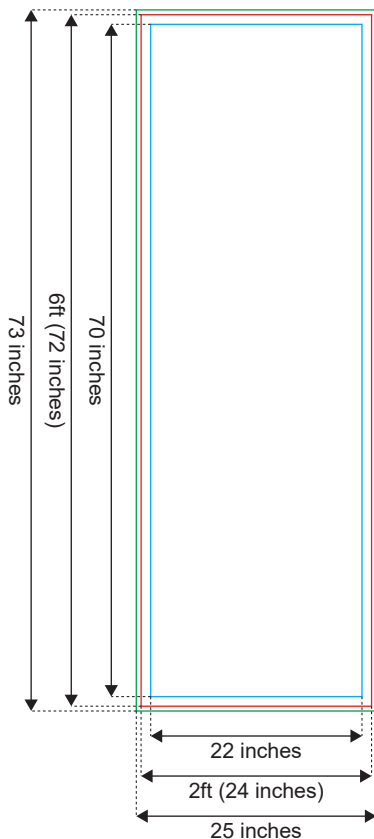


Please refer our printing guideline below to make sure your artwork is prepared correctly. Excard will NOT hold any responsibility for the artwork prepared which does not follow the printing guideline.

## GENERAL ARTWORK DIMENSION



Bleeding: 0.5 inch from all sides of the edges

Bleeding Size : 25 inches x 73 inches

Actual Size : 2ft x 6ft (24 inches x 72 inches) (Only Portrait)

Safe Zone : 22 inches x 70 inches

Remarks: Above artwork design applicable for all offer sizes.

- Bleeding Size
- Trim Size
- Safe Zone

## STANDARD CHECKLIST

### DOCUMENT / PAGE LAYOUT

- Tripod Stand size is correct.
- Artwork are within the Safe Zone.

### MARKING AND TRAPPING

Never apply any crop mark or trapping onto the files.

## STANDARD CHECKLIST

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### FILE FORMAT

Artwork is saved in required file format : Adobe Acrobat Document (\*.pdf)

### FILE SIZE & RESOLUTION

- File resolution at 100%: 300dpi
- File size at 100%: below 500MB / file

You are required to flatten the artworks if it consists of various layers or complex design in order to have better control on the file size.

File Name: abc\_TS\_2x4 / abc\_TS\_2x5 / abc\_TS\_2x6 / abc\_TS\_2.5x6

### ARTWORK DESIGN

All images have been exported / : background, design effects, photos, images (not including text / vector images) converted to TIFF files

TIFF file resolution : 300dpi  
Color mode : process CMYK mode

Artwork is saved in required file format : Standard Image Format (\*.jpeg)

### FILE SIZE & RESOLUTION

- File resolution at 100%: 150dpi
- File size at 100%: above 500MB / file

You are required to flatten the artworks if it consists of various layers or complex design in order to have better control on the file size.

File Name: abc\_TS\_2x4 / abc\_TS\_2x5 / abc\_TS\_2x6 / abc\_TS\_2.5x6

### ARTWORK DESIGN

All images have been exported / : background, design effects, photos, images (not including text / vector images) converted to TIFF files

TIFF file resolution : 150dpi  
Color mode : process CMYK mode

### FONTS

- Curve / Path / Create outline all fonts
- Sans Serif fonts - Arial as guideline, Font Size cannot less than 60.0pts.

### LINE WEIGHT

- No lines of less than  $\geq 6.0$ pts. are used :  $\geq 6.0$ pts.
- Color : CMYK mode