WIRE-O DESK CALENDAR (HARD STAND)
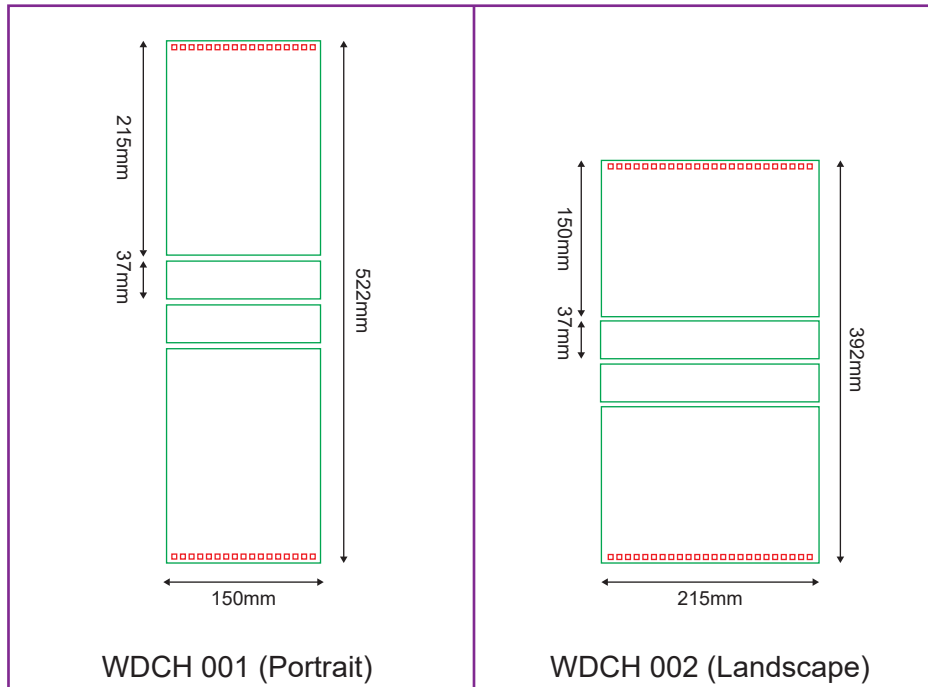
Artwork Dimension - Calendar Stand (Refer Diagram)

Calendar Stand Material	Product Code	Open Size (Height x Width)	Close Size (Height x Width)	Base Size (Height x Width)
Chipboard 700gsm + Buckram Black	WDCH 001	522mm x 150mm	215mm x 150mm	86mm x 150mm
	WDCH 002	392mm x 215mm	150mm x 215mm	86mm x 215mm

* No Printing Allow
* The sizes have tolerance 2mm

Diagram shows Stand's Artwork Dimension:

WDCH 001 (Portrait)   WDCH 002 (Landscape)

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Artwork Dimension - Cover + Content (Refer Diagram)

- **Bleeding**
  - 2mm from all sides of the edge

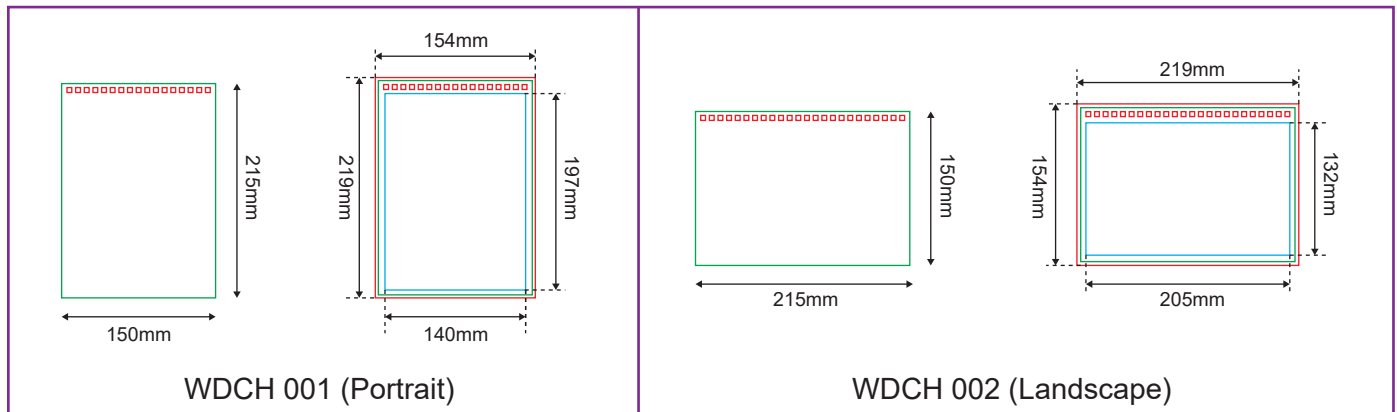- **Margin (Safe Zone)**
  - 5mm from all sides of the edge
  - Except top side, 13mm from edge
    (8mm Wire-O Hole Punching + 5mm Safe Zone)

Cover + Content Material	Product Code	Actual Size (Height x Width)	Bleeding Size (Height x Width)	Safe Zone Size (Height x Width)	Paper Sheet (Height x Width)
Art Card 2 Sides Coated - 230gsm	WDCH 001	215mm x 150mm	219mm x 154mm	197mm x 140mm	219mm x 154mm
Simili - 140gsm	WDCH 002	150mm x 215mm	154mm x 219mm	132mm x 205mm	154mm x 219mm

Diagram shows Cover and Content's Artwork Dimension:

WDCH 001 (Portrait)   WDCH 002 (Landscape)

- **Wire-O Information**

Color of Wire-O	Wire-O Hole Punching Spacing (Trimming Till Hole End)	Wire-O Hole Punching Size (Height x Width)	Diameter of Wire-O	Number of Wire-O Hole Punching
Black	8mm	4mm x 4mm	3/8"	WDCH 001 – 17 Holes WDCH 002 – 24 Holes

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STANDARD CHECKLIST

Image

- Ensure all the image are in CMYK color mode.
- Ensure resolution of all images are set to 300dpi or above.

Font

- Font size is not less than 4.0points.

Line

- Line thickness is not less that 0.25points

Marking and Trapping

- Do not apply any crop mark and trapping to your files, including box or bleeding marking or margin marking.

FILE PREPARATION

- Artwork is saved in required file format Adobe Acrobat Document 4 – version 1.3 (.pdf).
- Resolution 300dpi and color mode CMYK.
- PDF files must prepare for artwork according types of product.

Page Arrangement for
Wire-O Desk Calendar (Hard Stand) - 8 SHEETS in ONE PDF file

- **File 1.** xxxxxPDF_c

  Page 1: Front Cover
  Page 2: Inside Front Cover (Back of Page 1: Front Cover)
  Page 3: Content 1 (January)
  Page 4: Content 2 (February)
  Page 5: Content 3 (March)
  Page 6: Content 4 (April)
  Page 7: Content 5 (May)
  Page 8: Content 6 (June)
  Page 9: Content 7 (July) (Back of Page 8: Content 6)
  Page 10: Content 8 (August) (Back of Page 7: Content 5)
  Page 11: Content 9 (September) (Back of Page 6: Content 4)
  Page 12: Content 10 (October) (Back of Page 5: Content 3)
  Page 13: Content 11 (November) (Back of Page 4: Content 2)
  Page 14: Content 12 (December) (Back of Page 3: Content 1)
  Page 15: Inside Back Cover
  Page 16: Back Cover (Back of Page 15: Inside Back Cover)

  * You are required to leave Blank Page if IFC / IBC / BC is no Artwork Design.
  * You are required to attach a dummy to identify the page arrangement.

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FILE PREPARATION

Page Arrangement for
Wire-O Desk Calendar (Hard Stand) - 16 SHEETS in ONE PDF file

- **File 1.** xxxxxPDF_c

  Page 1: Front Cover 1
  Page 2: Inside Front Cover 1 (Back of Page 1: Front Cover 1)
  Page 3: Front Cover 2
  Page 4: Inside Front Cover 2 (Back of Page 3: Front Cover 2)
  Page 5: Content 1
  Page 6: Content 2
  Page 7: Content 3
  Page 8: Content 4
  Page 9: Content 5
  Page 10: Content 6
  Page 11: Content 7
  Page 12: Content 8
  Page 13: Content 9
  Page 14: Content 10
  Page 15: Content 11
  Page 16: Content 12
  Page 17: Content 13 (Back of Page 16: Content 12)
  Page 18: Content 14 (Back of Page 15: Content 11)
  Page 19: Content 15 (Back of Page 14: Content 10)
  Page 20: Content 16 (Back of Page 13: Content 9)
  Page 21: Content 17 (Back of Page 12: Content 8)
  Page 22: Content 18 (Back of Page 11: Content 7)
  Page 23: Content 19 (Back of Page 10: Content 6)
  Page 24: Content 20 (Back of Page 9: Content 5)
  Page 25: Content 21 (Back of Page 8: Content 4)
  Page 26: Content 22 (Back of Page 7: Content 3)
  Page 27: Content 23 (Back of Page 6: Content 2)
  Page 28: Content 24 (Back of Page 5: Content 1)
  Page 29: Inside Back Cover 2
  Page 30: Back Cover 2 (Back of Page 29: Inside Back Cover 2)
  Page 31: Inside Back Cover 1
  Page 32: Back Cover 1 (Back of Page 31: Inside Back Cover 1)

  * You are required to leave Blank Page if IFC1 / IFC2 / BC2 / BC1 is no Artwork Design
  * You are required to attach a dummy to identify the page arrangement.