

## GENERAL ARTWORK DIMENSION

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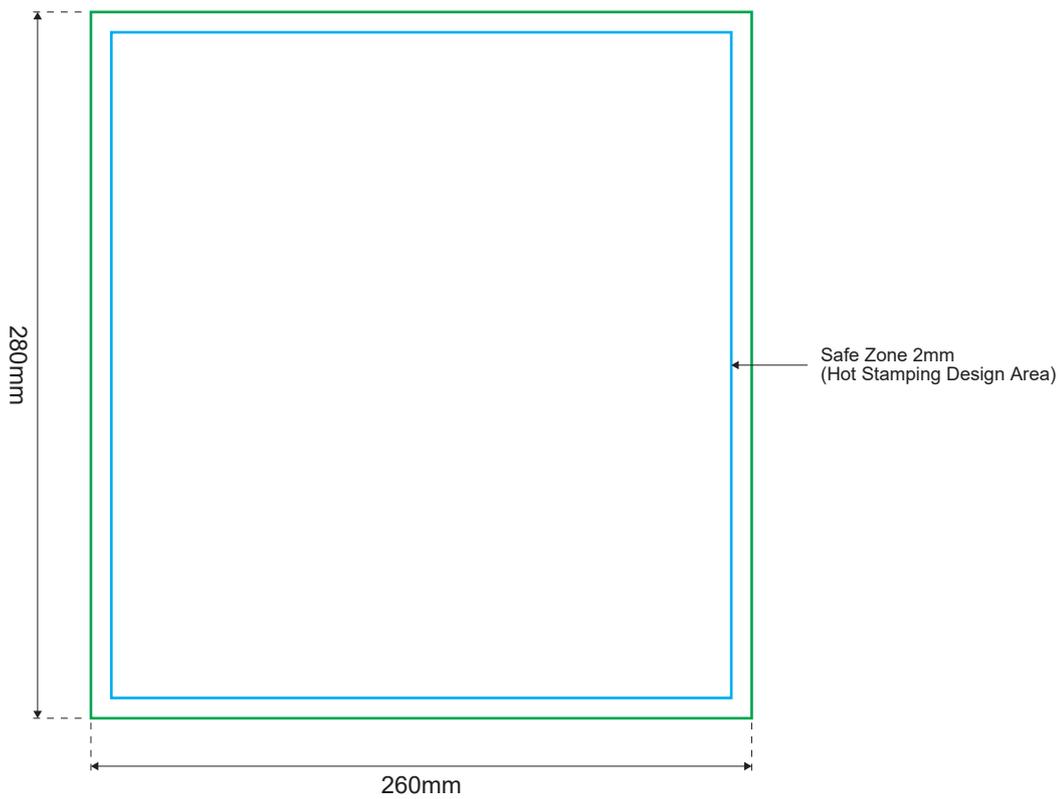
Hot Stamping Dimension

Safe Zone: **2mm** from all sides of the edges

Example: Chosen Sticker Size is the maximum

Actual Size : 260mm x 280mm

Safe Zone (Hot Stamping Area) : 256mm x 276mm



— Actual Size

— Safe Zone

## STANDARD CHECKLIST

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### DOCUMENT / PAGE LAYOUT

- Sticker size is correct.
- All hot stamping artwork are within the safe zone.

### MARKING & TRAPPING

- Do not apply any crop mark and trapping to your files, including box or bleeding marking or margin marking.

### FILE FORMAT

- Hot Stamping Artwork is saved in required file format: Adobe Acrobat Document (\*.pdf)
- File Size & Resolution
  - File resolution at 100%: 300dpi
  - File size at 100%: below 5MB / file

Required to flatten the Hot Stamping artworks if it consists of various layers or complex design in order to have better control on the file size.

### HOT STAMPING ARTWORK SIZE

- Minimum size: 6mm x 6mm
- Minimum diameter: 6mm

For full details of how to prepare your Hot Stamping artwork finishing.

Kindly refer to our [GENERAL HOT STAMPING ARTWORK SPEC GUIDELINES](#) at our website.

## DIE LINE PRECAUTIONS

### Cutting Edge Tolerance: + -1mm

Below are mis-registration scenario that can be happen during the die-cut process when die lines is not correctly placed, as + -1mm cutting edge tolerance has to be taken into consideration.

► **Scenario 1 :**

What happens when die line falls exactly on the artwork line.

<p><b>When die line is exactly on artwork line, the result is, die cut may not align accurately during the die-cut process.</b></p> 	<p><b>Solution:</b> Allow min. 2mm between artwork line and die-cut line.</p> 
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\* Member is advised to revise artwork when these problem are detected.

\* Excard shall not be held liable for any of defect in printing outcome due to artwork sent not correctly prepared as advised.

## FILE PREPARATION

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1. **Hot Stamping Artwork** can be a vector graphic(vector) , text , shape or solid color.
2. **Hot Stamping Artwork** must be followed to the Die-line precaution.  
Please double check to ensure all the Hot Stamping artwork is following to our setting.
3. **Hot Stamping Artwork** is saved in latest format of Adobe Acrobat Document (.pdf)
4. PDF file for OPP Label Sticker with Hot Stamping artwork must prepare as below:  
Page 1: Complete Sample  
Page 2: Only Hot Stamping Artwork  
Page 3: Only Die-Line

Example:

Page 1: Complete Sample



Page 2: Only Hot Stamping Artwork



Page 3: Only Die-Line

