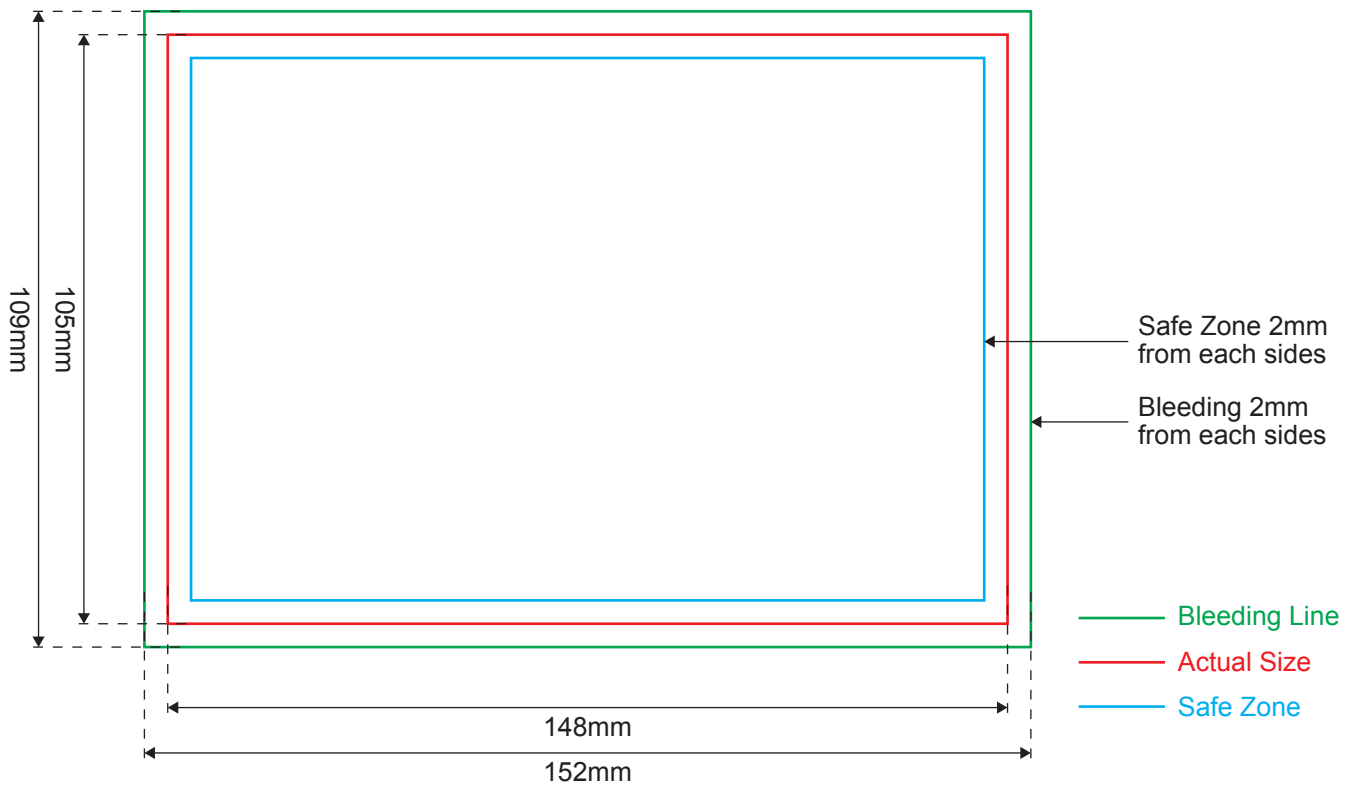


**GENERAL ARTWORK DIMENSION**

Bleeding : 2mm from all sides of edges (Artwork Dimension)  
 Margin : 2mm from all sides of edges (Safe Zone)

Example: Magnet size is A6, therefore

Bleeding Size : 109mm x 152mm  
 Actual Size : 105mm x 148mm  
 Safe Zone : 101mm x 144mm



**FILE FORMAT**

**Adobe Acrobat Document (\*.pdf)**

- Provide better printing quality

**TIFF Image (\*.tiff)**

- Provide fairly good printing quality if the file is converted under certain specification
- Setback: Blurred text or vector images compare with pdf file format

**JPEG Image (\*.jpg / \*.jpeg)**

- Provide fairly good printing quality if the file is converted under certain specification
- Setback: Blurred text or vector images compare with pdf file format

## STANDARD CHECKLIST

### ARTWORK

- Artwork is prepared in our Product Size Templates
- Background design expand to Full Bleed size
- Vital elements are within Safe Zone
- No crop mark are applied

### ARTWORK SIZE

- Minimum size: 50mm x 50mm
- Minimum diameter: 50mm
- Max cutting corner within 10mm: 2

### DESIGN

All images have been exported / converted to TIFF files

- Background, design effects, photos, images (not including text / vector images)

Never manipulate images in layout program

- Resolution: 300dpi
- Color Mode: CMYK

### FONTS

- No fonts of less than 4 pts
- Curve / Path / Create outline all fonts

### MARKING & TRAPPING

- Do not apply any crop mark and trapping to your files, including box, bleeding marking, margin marking and custom die cut (Dotted line).

### LINE WEIGHT

- No lines are less than 0.25pts

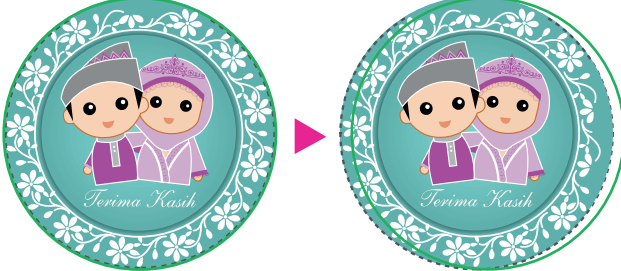

SETTING FILE FORMAT	Adobe Acrobat Document (*.pdf)	TIFF File Format (*.tiff)	JPEG File Format (*.jpg)
Resolution	300 dpi	300 dpi	600 dpi
Pixels Dimension	-	1051 x 650 pixel	2100 x 1300 pixel
Color Mode	CMYK	CMYK	CMYK
Total File Size	smaller than 20 MB	smaller than 20 MB	smaller than 20 MB

**DIE LINE PRECAUTIONS**




**CUTTING EDGE TOLERANCE: +-1MM**

Below are mis-registration scenario that can be happen during the die-cut process when die lines is not correctly placed, as + -1mm cutting edge tolerance has to be taken into consideration.

► **Scenario 1 :**  
What happens when die line falls exactly on the artwork line.

<p>When die line is exactly on artwork line, the result is, die cut may not align accurately during the die-cut process.</p>	<p><b>Solution:</b> Allow min. 2mm between artwork line and die-cut line.</p>
	

► **Scenario 2 :**  
What happens when die line is exactly on different colour background.

<p>When the artwork is prepared with the die line as shown below, the final outcome may look like the picture shown on the right.</p>	
	
<p><b>Solution :</b> (a) Fill the background with White <b>OR</b> (b) Fill the background with Red</p>	
	<p><b>OR</b></p> 

\* Member is advised to revise artwork when these problem are detected.  
\* Excard shall not be held liable for any of defect in printing outcome due to artwork sent not correctly prepared as advised.

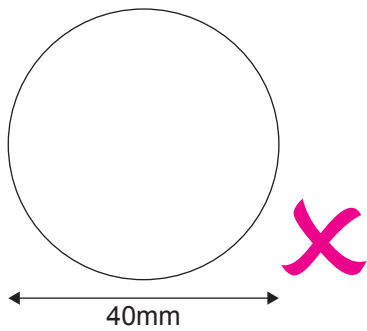
**DIE LINE PRECAUTIONS**

**MINIMUM SIZE**

Due to machine limitation, we are not able to proceed the Magnet order which is too small size.

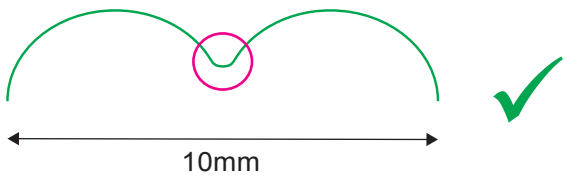
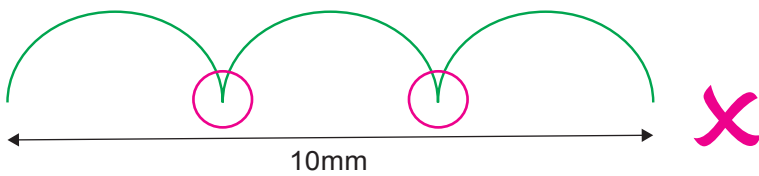
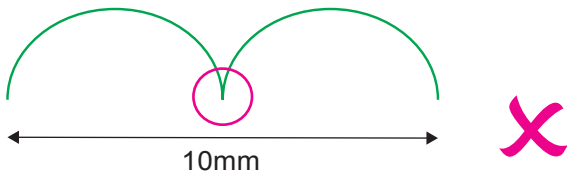
Minimum Size: 50mm x 50mm (refer product spec)

Minimum Diameter: 50mm



**NOT ALLOW MORE THAN 2 CUTTING CORNER WITHIN 10MM**

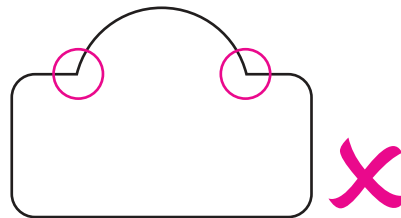
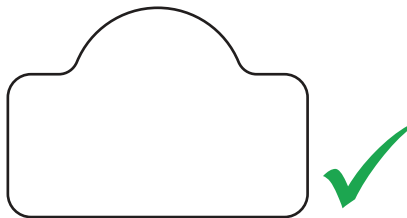
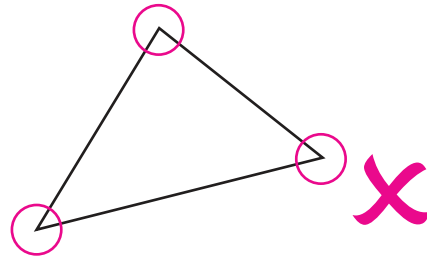
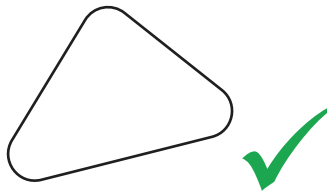
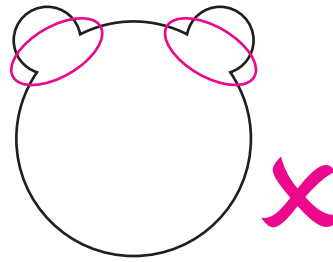
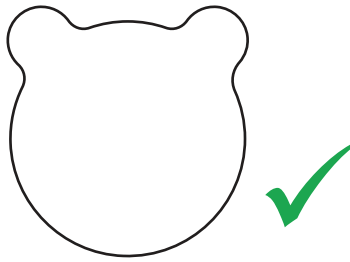
Shown below is the correct and incorrect multi-edge die-line edges:



**DIE LINE PRECAUTIONS**

**SHARP EDGE IS NOT ALLOW, 2MM ROUND CORNER HAVE TO WITHIN EACH CUTTING EDGE**

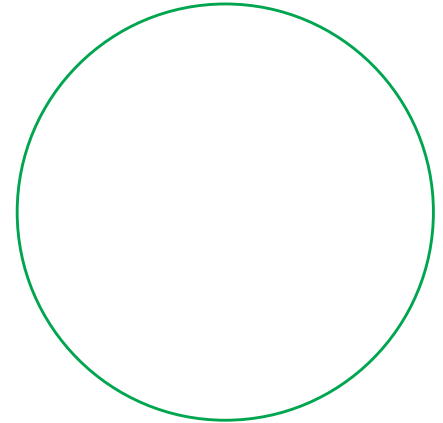
Shown below is the correct and incorrect die-line edges:



**FILE PREPARATION**


**STEP 1**


File 1:



- File 1: Full artwork with artwork and die line for die cut.
- File 2: Artwork to be printed only.
- File 3: Die line in color: C:100, M:0, Y:100, K:0
- Ensure die line is positioned accurately (as per File 1) to avoid mis-registration.
- Die Line in JPEG file is **NOT ALLOWED**

**STEP 2**

 Zip all PDF files together (In zip format)

 Combine and save into 1 PDF file (3 pages)

**STEP 3**

Upload your artwork to place order.