

ARTWORK DIMENSION

Bleeding : 1.5mm from all sides of the edges (Artwork Dimension)

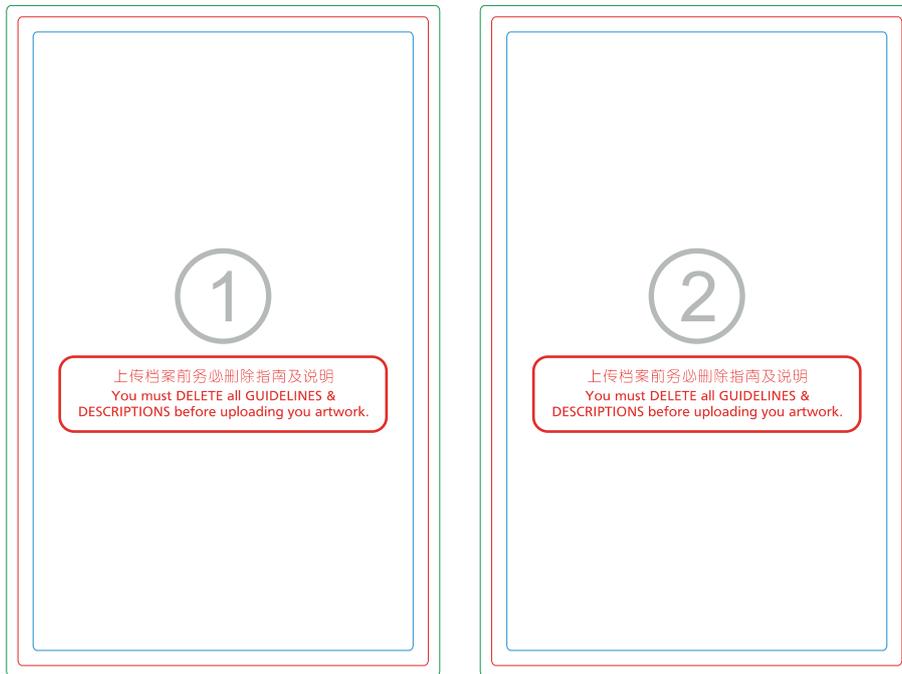
Margin : 2mm from all sides of the edges (Safe Zone)

Actual size : 86mm x 54mm

Bleeding size : 89mm x 57mm

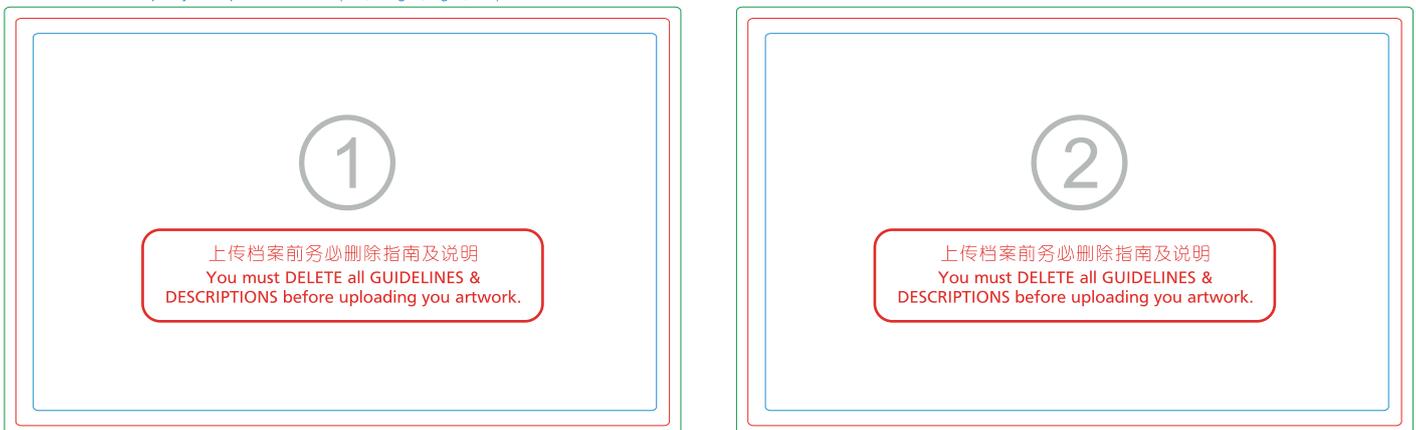
Safe zone : 82mm x 50mm

- 出边线 - 把稿件背景设计延伸至出边线。
Full Bleed - Extend your background design to this edge, on all sides.
- 切割线 - 此线以外将被切除。
Trim Size - Product size. Anything left beyond this line will be cut off.
- 安全区 - 所有重要内容(字体/图片/商标等)不可超出此区以免被切除。
Safe Zone - Keep all your important contents (text, images, logos, etc.) within this area.



Portrait

- 出边线 - 把稿件背景设计延伸至出边线。
Full Bleed - Extend your background design to this edge, on all sides.
- 切割线 - 此线以外将被切除。
Trim Size - Product size. Anything left beyond this line will be cut off.
- 安全区 - 所有重要内容(字体/图片/商标等)不可超出此区以免被切除。
Safe Zone - Keep all your important contents (text, images, logos, etc.) within this area.



Landscape

STANDARD CHECKLIST

DOCUMENT / PAGE LAYOUT

Actual image artwork are within the Safe Zone

FILE FORMAT

Artwork is saved in required file format : Adobe Acrobat Document (*.pdf)

FILE SIZE & RESOLUTION

File resolution at 100% : 300dpi

File resolution at 100% : below 20MB/file

Agent is required to flatten the artworks if it consists of various layers or complex design in order to have better control on the file size.

FONTS

No fonts of less than 5 pts

Curve / Path / Create outline all fonts

LINE WEIGHT

No lines of less than 0.25pts. are used

Color : CMYK mode

MARKING & TRAPPING

Never apply any crop mark or trapping on to the files.

PVC CARD (FILE PREPARATION)

Page Arrangement for PVC Card in ONE PDF file

Page 1: Printable artwork (Front)

Page 2: Printable artwork (Back)

Print Colour	Print Direction	File Name	File (File Format)
4C	Front	PVC Card	PDF
	Back		