

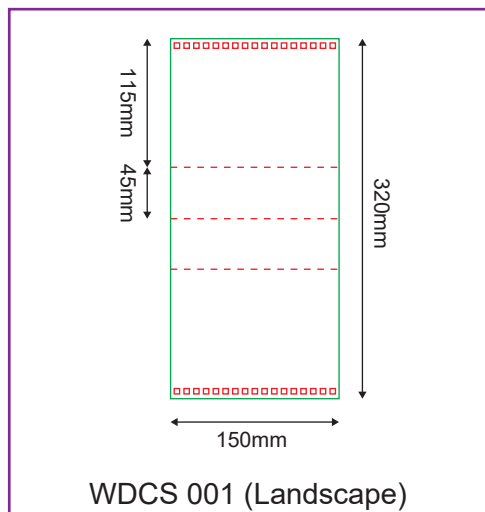
## WIRE-O DESK CALENDAR (SOFT STAND)

Artwork Dimension - Calendar Stand (Refer Diagram)

Calendar Stand Material	Product Code	Open Size (Height x Width)	Close Size (Height x Width)	Base Size (Height x Width)
Art Card 1 Side Coated - 400gsm	WDCS 001	320mm x 150mm	115mm x 150mm	90mm x 150mm

\* No Printing Allow

Diagram shows Stand's Artwork Dimension :



### Artwork Dimension - Cover + Content (Refer Diagram)

■ **Bleeding**

- 2mm from all sides of the edge

■ **Margin (Safe Zone)**

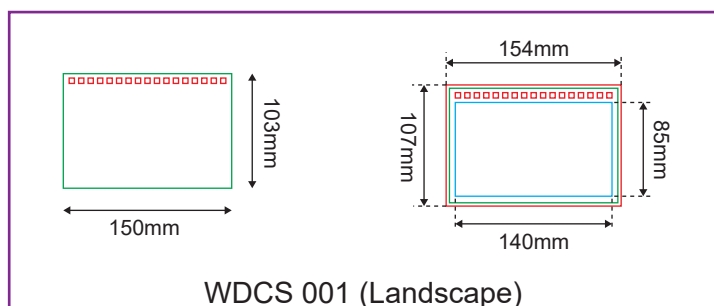
- 5mm from all sides of the edge

- Except top side, 13mm from edge

(8mm Wire-O Hole Punching + 5mm Safe Zone)

Cover + Content Material	Product Code	Actual Size (Height x Width)	Bleeding Size (Height x Width)	Safe Zone Size (Height x Width)	Paper Sheet (Height x Width)
Simili 100gsm Linen 240gsm	WDCS 001	103mm x 150mm	107mm x 154mm	85mm x 140mm	107mm x 154mm

Diagram shows Cover and Content's Artwork Dimension:



■ Wire-O Information

Color of Wire-O	Wire-O Hole Punching Spacing (Trimming Till Hole End)	Wire-O Hole Punching Size (Height x Width)	Diameter of Wire-O	Number of Wire-O Hole Punching
White	8mm	4mm x 4mm	5/16"	Landscape – 17 Holes

## STANDARD CHECKLIST

---

### Image

- Ensure all the image are in CMYK color mode.
- Ensure resolution of all images are set to 300dpi or above.

### Font

- Font size is not less than 4.0points.

### Line

- Line thickness is not less that 0.25points

### Marking and Trapping

- Do not apply any crop mark and trapping to your files, including box or bleeding marking or margin marking.

## FILE PREPARATION

---

- Artwork is saved in required file format Adobe Acrobat Document 4 – version 1.3 (.pdf).
- Resolution 300dpi and color mode CMYK.
- PDF files must prepare for artwork according types of product.

### *Page Arrangement for Wire-O Desk Calendar (Soft Cover) in ONE PDF file*

- **File 1.** xxxxxPDF\_c
  - Page 1: Front Cover (FC)
  - Page 2: Inside Front Cover (IFC) – (Back of Page 1)
  - Page 3: Content 1 (January)
  - Page 4: Content 2 (February)
  - Page 5: Content 3 (March)
  - Page 6: Content 4 (April)
  - Page 7: Content 5 (May)
  - Page 8: Content 6 (June)
  - Page 9: Content 7 (July) – (Back of Page 8, Content 6)
  - Page 10: Content 8 (August) – (Back of Page 7, Content 5)
  - Page 11: Content 9 (September) – (Back of Page 6, Content 4)
  - Page 12: Content 10 (October) – (Back of Page 5, Content 3)
  - Page 13: Content 11 (November) – (Back of Page 4, Content 2)
  - Page 14: Content 12 (December) – (Back of Page 3, Content 1)
  - Page 15: Inside Back Cover (IBC)
  - Page 16: Back Cover (BC) – (Back of Page 15)